

# So you want to start your own business?

## Entrepreneur Denise Hall tells us how



**The Entrepreneurial Mother™**

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### **Step 1 - What Future Do I Think I Want?**

This is the key question to answer first.

Then...if the answer is "starting a business", then the following steps are what you need to think about to get started...

### **Step 2 - Where Are You Now?**

Knowing everything you have to work with will put you light years ahead of where you are now. Recognising the value of things like your network are important. Once you learn what you have to work with, the only thing that can stop you is you.

### **Step 3 – When do you want this done by?**

When do you want to make it happen by?

When would you know you had done what you had set out to do?

### **Step 4 – Who do you know?**

From friends or 'friends of friends', family and others...

from past to present, and even to future – who do you need to know?

### **Step 5 – How can you get a hold of money?**

What stash of your own do you have?

Who else has a stash you could potentially tap in to?

### **Step 6 – What tools do you have already?**

A computer? A car? Gadgets?

What do you have already that will help you do what your business will do?

### **Step 7 – What do you know already?**

Name all of your skills; what knowledge lurks in the depths of your brain.

How can you access the information you need if you don't know it?

### **Step 8 – What are you already interested in?**

Hobbies? Favourite subjects? What do you read a lot of?

What do you watch? What really pushes your buttons when you talk about it?

### **Step 9 – What kind of person are you... really?**

Honest? Impatient? Fabulous? Charismatic?

### **Step 10 – What will make you Happy?**

What is it you really want to work on? Invest all that blood, sweat and tears into?