

Beauty/Grooming News

LEARNING NATURAL MAKEUP APPLICATION

THE BASE

Your foundation should be as close to your natural skin colour as possible. Make sure when you apply your foundation that it disappears on your skin and always check your colour choice in natural light. Foundation should not add colour to your skin, that's what bronzer and blush are for.

Make sure to blend foundation down your jaw line and out towards your hairline and ears to avoid the 'stripy' look.

Use concealer that is a shade lighter than your foundation to cover blemishes and dark circles under the eyes. Pat the concealer on with your fingertips, never rub it in. This should be used rather than layering foundation to cover imperfections.

Finish with translucent powder and lightly dust your face and neck with bronzer. Bronzer should be applied to the 't-zone' (which is across the forehead and down the nose and chin) and also each cheek bone. Bronzer should not be applied to the entire face. Also brush bronzer onto the neck using a circular motion.

EYEBROWS

It is important to pay attention to eyebrow design as they frame the face. Incorrectly shaped or over plucked eyebrows can age you (and none of us want that!).

Powder or pencil can be used to fill eyebrows. If using pencil, go over eyebrows with your eyebrow brush to blend the pencil colour with your natural eyebrows.

EYES

In respect to choosing colours, brown shadows suit all skin types, hair and eye colours.

White pencil on the inner rim of the eyes instantly opens up the eyes and makes them look bigger. Black has the opposite affect. Brown liner and mascara are good alternatives for work.

Always wash a beige shadow over the entire eyelid before applying a colour to the eyes.

If wearing dark lipstick or lip-gloss (brown, red or plum) then eye makeup should be minimal (a nude/beige eye shadow and a little eyeliner).

Finish the look with a few coats of mascara. A good way to reach all lashes is to zig zag the wand rather than flicking out the wand. Apply an extra coat of mascara to the very outer lashes. Again brown mascara is a good choice for work, especially if you are blonde.

BLUSH

Blush can be applied under the cheekbones, on top of the cheekbones or on the apple of the cheeks. Bronzer can be used as a blush or in conjunction with a blush (i.e. bronzer on cheekbones and blush on apple of cheeks).

Make sure you blend blush well to avoid 80's stripes and don't be too heavy handed with your blush for work.

LIPS

Tip! If your lips are dry and cracked brush them lightly with a toothbrush when you are in the shower. The combination of steam and gentle brushing helps to exfoliate flaky skin.

Natural lips are great for work.

Lip liner should be subtle. Colour the entire lip area with the liner to ensure the outline is not too visible and also that lip colour stays on for longer.

Follow with your favourite lipstick and/or lip-gloss.

Again, take note of your colour choice and how it will make your lips look. Lighter colours will give lips a fuller appearance and darker colours will have the opposite affect.